

Company Data

Serving the Seattle Metro Area and beyond since 2009.

Website

<http://www.calibera.com>

Contact

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Services

Writing
Advocacy
Data science
Project management

Demonstration Apps

<https://k12eddata.shinyapps.io/devdataproject/>

Woman-owned small business

Registrations

WEBS

Washington State UBI

604 197 029

CaliberA LLC ← Build Knowledge Bridges to Your Goals

Capability Statement for Consulting Services

We empower you to achieve your goals by leveraging your domain expertise and data. Our goal is to develop insightful, easy-to-understand stories that inspire your audience to act. We collaborate with your subject matter experts and leaders to clarify questions, analyze data and deliver reproducible results. We train you to use the solutions. And we develop strategic and tactical plans to help you implement the solutions.

Potential Benefits

- Connect with your audience through clear graphics and concise writing
- Inspire your audience to act with proven advocacy strategies and tactics
- Increase revenues by leveraging your domain expertise and data
- Reduce overheads with reproducible results
- Improve product and service quality with key documentation and metrics

Core Competencies

- **Data Science**
 - ⇒ Data analysis and cleaning
 - ⇒ Data modeling
 - ⇒ Machine learning
 - ⇒ Statistics
 - ⇒ Visualization
- **Project Management**
 - ⇒ Business requirements
 - ⇒ Leadership
 - ⇒ Research
 - ⇒ Strategic and tactical planning
 - ⇒ Training
- **Writing**
 - ⇒ Advocacy materials
 - ⇒ Articles and white papers
 - ⇒ Curriculum materials
 - ⇒ Presentations
 - ⇒ Technical documentation
 - ⇒ User help
- **Technical Specialties**
 - ⇒ SQL, NoSQL, JSON, XML, HTML, YAML, CSV
 - ⇒ R, Slidify, Shiny, googleVis, rCharts, MS Office

Key Differentiators of Principal

- Award-winning, published author
- Award-winning advocate
- Experienced developer of n-tier databases and software
- Industry knowledge: healthcare, climate, technology, government
- Subject expert: public policy, education, campaigns, social justice
- Leader and manager on government grant and commercial contracts
- Data science specialization from Johns Hopkins University and Coursera. Subjects included air quality, consumer ratings, education, emissions, energy, smartphones, wearable fitness devices and extreme weather events.

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What our clients say

- √ Visionary
- √ Instrumental
- √ Consummate professional
- √ Customer focus
- √ Excellent communicator
- √ Outstanding work ethic
- √ Mission critical
- √ Commitment to Quality
- √ Outstanding contributor

Past Performance

- **Project manager and data analyst.** Delivered Phase I results for big data and life sciences Small Business Innovation Research (SBIR) grant with NIH. Project value: two years, \$425K.
- **Data modeler and documentation lead.** Delivered new subscription project line for an electronic health records (EHR), HIPAA-based training system. Project value: \$250K.
- **Business analyst and workflow specialist.** Delivered requirements for prescription drug ordering system requiring FDA quality assurance. Estimated value of system: \$1 million.
- **Documentation lead.** Delivered technical reference manuals and user guides for Linux configuration build and deploy software. Estimated value of system: \$350K.
- **Project manager and data analyst.** Delivered patient records management system for 11+ concurrent users and 100K+ patient records. Project value: \$100K.
- **Business analyst and documentation lead.** Delivered network security diagrams, standard operating procedures (SOP) and training for a quality assurance and customer satisfaction survey system that was the client's revenue foundation.

Testimonials

"Susan and I worked together to provide requirements analysis and project plan development for a system replacement project. Her experience, insight and ability to quickly assess issues and risks was instrumental in bringing the project inception to a successful conclusion. She is an excellent communicator and a pleasure to work with.

--Mark Hanna, former Systems Architect, MedManage Systems, Inc.

"Caliber A developed the data model for the cloud-based VariPoint EHR Learning Portal and created user documentation, student guides and user tutorials for VariPoint and the Cloud Applications Lab portals. The content was well organized and complete. We appreciated the vision, thoughtful consideration and professionalism that went into the creation of the content."

--Richard Locke, CEO, DataWeb

"As documentation lead, Ms. Baird-Joshi worked with us to create a wide range of product documentation including help, reference guides and user manuals. Her professionalism, customer focus, and commitment to quality were evident throughout."

--Kay Williams, Executive Director, Deploy Foundation

"At MedManage Systems, Ms. Baird-Joshi was a Business Analyst consultant in support of a major software system upgrade we were implementing. She had worked closely with me and my Quality Assurance team (which included technical writers and software validation testers) in her development of workflow diagrams from our Quality SOP's and validation protocols. Susan had an outstanding work ethic, was a very good listener and partner in helping to develop our system upgrade. It was my pleasure to work with such a consummate professional and I recommend her highly!"

--Barry Feldman, former Vice President of Quality Assurance, MedManage Systems, Inc.